

SB-300 Wi-Fi

Digital Signage & Content Delivery Appliance



The Signblaster SB-300 Digital Signage & Content Delivery Appliance is a Signchannel certified wireless digital signage player with integrated content delivery to mobile phones via Bluetooth.

HD Images and DVD quality videos

The SB-300 enables you to send multimedia content including movies, MP3's, JAVA apps, Games, text files, eCoupons and eCatalogues directly to mobile phones within a 50 meter range. In addition, the SB-300 can render high definition (HD) still imagery up to 1360x768 to create sharp, dynamically updated digital posters onto any traditional CRT, LCD, LED or Plasma display.

Highlights

- ♦ **HD image quality digital signage**
- ♦ **Content delivery to mobile phones**
- ♦ **Sense mobile phones within range**
- ♦ **Monitor peopleflow traffic**
- ♦ **Signchannel Certified**

Suitable for

- ♦ **Restaurants and Café's**
- ♦ **Tourism Information Points**
- ♦ **Public transport & mass transit**
- ♦ **Outdoor billboards**
- ♦ **eCoupon delivery to mobiles**
- ♦ **Mobile Advertising applications**

Plug-and-play professional signage

The SB-130 is engineered for trouble-free, plug-and-play professional digital signage. A watchdog timer lets the player recover and resume playback from power, network, or other disruptions. The IP66 weatherproof enclosure provides reliable operation in harsh environmental conditions both indoors or outdoors. Enjoy all the benefits of industrial grade performance without the high cost and complexity of competing systems.

Works with your management solution

Signblaster certified players offer a new class of dedicated hardware that works with your existing Signchannel content management solution.

Signblaster is fully integrated with Signchannel to provide a repertoire of content and hardware options including wireless signboards, remote billboards connected via 3G or mobile operation in public transport or mass transit environments.

Technical Specification

Screen Media Standards Support

- Image: stills up to 1360x768
- Audio: MPEG L2 or MP3, up to 128Kbps

Mobile Content Delivery

- Image: all formats
- Audio: all formats
- Video: all formats
- Applications: Java, Games, Ringtones
- Coupons: eCoupons, eCatalogues
- Text: hyperlinks, mobile web links
- Dynamic: Interactive content
- SMS/MMS: Shortcodes, QR Barcodes
- Tags: Microsoft Tags

Mobile Phones Supported

All Bluetooth enabled phones are able to receive content from Signblaster except where the manufacturer has blocked Bluetooth data.

Mobile phones that do not accept content via Bluetooth by default include Android and Blackberry, however, these settings can be edited.

iPhones are not able to receive Bluetooth content via Bluetooth at all due to Apple imposed restrictions.

Display and Sound

- VGA video output up to 1360x768 resolution
- Stereo audio output

Port Connections

- Circular to VGA connector lead
- Circular to 3.5mm audio jack
- Circular to RJ45 Ethernet port
- Circular to USB host x 1
- Circular to Power (DC 12V)

Mounting Options

- Dual purpose Wall / Pole mount bracket

Supplied Accessories

- Circular to VGA connector lead
- Circular to 3.5mm audio jack
- Circular to RJ45 Ethernet port
- Circular to USB host x 1
- Circular to Power (DC 12V)
- 240/110 VAC to 12VDC plugpack

Content Management

- Signchannel Certified

Power

- AC adapter: 12V 1.5A
- Power consumption: 10W typical

Environmental

- Operating temperature: -20 to +60°C
- Humidity: 5 to 95% @ 40°C, condensing

Dimensions (WxHxD)

- 11" X 10" X 4" (275mm X 250mm X 100 mm, excluding mounting options)

Weight

- 6.5 lbs. (~3kg including accessories and packaging)

Certifications

- CE/FCC/RoHS/Signchannel

Warranty

- 1-year limited parts & labor

Digital Signage Features

- Auto-play starts playing scheduled contents automatically when power is re-established
- Automatic NTP keeps time and date in sync
- Screw-lock connectors for reliable installation

Product Photos



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